

# Albertsons® Companies 2025 Dallas Cowboys® Giveaways

## OFFICIAL RULES

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED.**

- 1. BACKGROUND:** Albertsons Companies, Inc. ("Sponsor") sponsors the Albertsons / Tom Thumb 2025 Dallas Cowboys® Giveaways (the "Sweepstakes") at Albertsons and Tom Thumb stores owned and operated by Sponsor in Texas (excluding El Paso), Arkansas & Oklahoma. (each a "Participating Store"). The Sweepstakes begins on August 6, 2025, at 12:01am CT and ends on February 3, 2026, at 11:59pm CT ("Sweepstakes Period"). All applicable federal, state and local laws and regulations apply. Void where prohibited or restricted by law.
- 2. ELIGIBILITY:** Eligible entrants must be at least 18 years of age as of August 6, 2025, and a legal U. S. resident residing in Texas, Oklahoma or Arkansas living within 50 miles of a Participating Store to win. Employees of Sponsor, its parent, subsidiaries and affiliates, Sponsor's advertising agencies and their agents, and the immediate family of such employees or persons living in the same household as such employees are not eligible to enter or win. **LIMIT ONE PRIZE PER HOUSEHOLD.** By entering this giveaway, you agree to these Official Rules.
- 3. HOW TO ENTER:** There are two (2) ways to enter.

First, during the Sweepstakes Period, for every four (4) participating items or more of participating products ("Participating Products") purchased in a single transaction at a Participating Store, entrant will receive a limited time coupon upon checkout that contains a prize code. A current list of Participating Products will be posted at each Participating Store and may be changed from time to time during the Sweepstakes Period at the sole discretion of Sponsor. Only one code will be received per single transaction. Entrants may enter this Giveaway by inputting their prize code, along with the information required to complete entry, at [www.officialtailgatehq.com](http://www.officialtailgatehq.com).

Second, **TO ENTER WITHOUT A PURCHASE:** Hand print your full name, physical address, day and evening phone numbers, email address, on a 3" x 5" piece of paper and mail it in an envelope with proper postage to "Albertsons 2025 Dallas Cowboys Giveaways", 2401 East Randol Mill Road STE. 300, Arlington, Texas 76011. You will receive one (1) entry into the Sweepstakes. Limit: One (1) entry per envelope. All mail-in entries must be handwritten and must be postmarked by and received one day prior to the next Drawing Date (see schedule of Drawing Dates in Section 4 below) to be eligible for that drawing. Multiple entries are allowed but each must be in a separate envelope.

Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible, illegible, misdirected or postage-due entries, which will be disqualified. Photocopied or mechanically produced entries or envelopes will be void. All entries become the exclusive property of Sponsor, and none will be acknowledged or returned. Proof of sending or submission will not be deemed to be proof of receipt by Sponsor.

- 4. SCHEDULE OF GAMES AND DRAWING DATES:** All drawings will occur at 12pmCT on the dates specified below (Drawing Dates). Entries must be received by 11:59pmCT on the day prior to the Drawing Date to be eligible for each week's drawing. Non-winning entries do not rollover to the next drawing.

### Drawing Dates and Prize Schedule

Drawing Date	Prize	Dallas Cowboys Game Date	Total Prizes to be Awarded
August 25, 2025	Dallas Cowboys Game Tickets	September 14, 2025	4
September 15, 2025	Dallas Cowboys Game Tickets	September 28, 2025	4
October 6, 2025	Dallas Cowboys Game Tickets	October 19, 2025	4
October 20, 2025	Dallas Cowboys Game Tickets	November 3, 2025	4
November 3, 2025	Dallas Cowboys Game Tickets	November 23, 2025	4
November 17, 2025	Dallas Cowboys Game Tickets	November 27, 2025	4
December 1, 2025	Dallas Cowboys Game Tickets	December 14, 2025	4
December 15, 2025	Dallas Cowboys Game Tickets	December 21, 2025	4
December 29, 2025	Tailgating Prize Pack	N/A	2
January 12, 2026	Tailgating Prize Pack	N/A	2
January 26, 2026	Tailgating Prize Pack	N/A	2
February 5, 2026	Tailgating Prize Pack	N/A	2

- 5. PRIZES:** Sponsor will award a total of eight (8) Tailgating Prize Pack prizes (two at each Drawing Date) consisting of a \$200 gift card and merchandise to be determined by Sponsor. The ARV of each prize: \$445.00. Total ARV for all Tailgating Prize Pack prizes \$3,560.00. On each of the Drawing Dates Sponsor will award four (4) sets of game tickets, each consisting of four (4) tickets, to each winner for a specified Dallas Cowboys game as listed on the Schedule in Rule No. 4 above. Parking, incidentals, federal, state and local taxes are the sole responsibility of the winner. The ARV of each prize: \$400. Total ARV for all Dallas Cowboys Game Tickets prizes: \$12,800.

The prizes will not be replaced if lost or stolen, are not transferable, and are not redeemable for cash. No substitution of prizes is allowed. Sponsor reserves the right in its sole and absolute discretion to award a substitute prize of equal or greater value if a prize described in these Official Rules is unavailable or cannot be awarded, in whole or in part, for any reason. Sponsor makes no representation or warranty concerning the appearance, safety or performance of any prize awarded. Prize will be awarded by Sponsor. Sponsor is not responsible for lost, stolen or damaged items during delivery and Sponsor will not replace any lost, stolen or damaged prize items after a prize has been claimed. All federal, state and/or local taxes, fees, and surcharges are the sole responsibility of the prize winner. Failure to comply with the Official Rules will result in forfeiture of the prize.

- 6. SELECTION AND RESPONSIBILITY OF WINNER:** Winners will be selected from eligible Sweepstakes entries properly submitted and timely received. Random Drawings will be held on each of the Drawing Dates set forth in Section 4 of these Official Rules to select potential prize winners from each drawing from the eligible entries. Sponsor's decisions on all matters relating to the Sweepstakes shall be final and binding. Odds of winning depend on the total number of eligible entries received during the Sweepstakes Period.

Potential winners will be notified via email or telephone through the contact information provided on the entry form and must respond within 24 hours to claim their prize. If a potential winner does not respond after 24 hours, is determined to not be an eligible entrant or is otherwise disqualified or is unable to accept the prize for any reason, Sponsor may, in its sole discretion, randomly select an alternate winner, who will become the new potential winner. Inability of the potential winner and alternate winner(s) to receive the prize for any reason will result in forfeiture of the prize.

Potential prize winners must provide proof of age and residency and complete, sign, and return an Affidavit of Eligibility, Prize Acceptance, Liability and Publicity Release in the form provided by Sponsor within 3 days of being sent the notification of his/her selection as a potential winner. Failure to do so will result in the forfeiture of the prize and selection of an alternate winner. Potential winners must be certified by Sponsor as a prize winner in writing before prize is awarded. Except where prohibited, acceptance of a prize constitutes winner's consent to the use of his/her name, and geographical data for advertising and promotional purposes without additional compensation from Sponsor.

- 7. GENERAL RULES:** By participating in this Sweepstakes, entrants agree to be bound by these Official Rules and agree that the decisions of the Sponsor will be valid and binding in all matters regarding the Sweepstakes. Sponsor, its subsidiaries and affiliates, Sponsor's advertising and promotion agencies and their agents (collectively, "Sweepstakes Entities") are not responsible for: (1) any incorrect or inaccurate information, (2) unauthorized human intervention in any part of the entry process or the Sweepstakes; (3) Game cancellation for any reason, or (4) any other computer, network, technical, human or other error, problem or malfunction that may occur in connection with the administration of the Sweepstakes, the processing of entries, or the selection or notification of potential winners. Proof of an entry submission is not proof of entry received, and Sponsor is not responsible for entries not received. Further, if the Sweepstakes cannot be conducted as planned for reasons outside the control of the Sponsor which, in the sole opinion of Sponsor, may corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes (or portion thereof), Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify or suspend the Sweepstakes (or portion thereof). Sponsor also reserves the right at its sole discretion to disqualify the entry of any entrant found to be (a) tampering or attempting to tamper with the entry process or the operation of the Sweepstakes; (b) violating any of the terms of this Official Rules; or (c) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten, or harass any other person. Sponsor and Sweepstakes Entities are not responsible for claims, injuries, losses or damages of

any kind resulting, in whole or in part, directly or indirectly, from the awarding, delivery, acceptance, use, misuse, possession, loss or misdirection of the prize or participation in this Sweepstakes.

By accepting any prize, the winner agrees to release and hold Sponsor and Sweepstakes Entities harmless from and against any and all losses, damages, rights, claims, actions and liabilities of any kind in connection with the Sweepstakes or receipt or redemption of the prize. The winner assumes all liability for any injury, death, or damage caused, or allegedly caused, by participating in the Sweepstakes or use or redemption of the prize.

Any disputes that may arise hereunder shall be resolved individually, without resort to any form of class action, and shall be governed in all respects by the laws of the State of Idaho without regard to the conflicts of laws principles of any jurisdiction. Further, in any such dispute, under no circumstances will individuals be permitted to obtain awards for, and hereby waive all rights to claim, punitive, incidental or consequential damages, including attorneys' fees, other than entrant's actual out-of-pocket expenses (e.g. costs associated with entering), and individuals further waive all rights to have damages multiplied or increased.

Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be in violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any provision of this Official Rules shall not constitute a waiver of that provision.

8. **PRIVACY:** Any personal information that you provide in connection with the Sweepstakes will be used by Sponsor and Administrator to administer this Sweepstakes, contact entrants, and for the other purposes set forth in the Sponsor's privacy policy located at <https://www.albertsonscorporation.com/about-us/our-policies/privacy-policy.html>. By entering this Sweepstakes, you agree to and accept Sponsor's privacy policy.
  9. **WINNERS' LIST:** A list of winners will be available after February 16, 2026. Requests for the names of winners must be received no later than February 28, 2026, and must be made by sending a self-addressed, stamped #10 envelope to: Albertsons 2025 Dallas Cowboys Giveaway, 2401 East Randol Mill Road Arlington STE. 300, Texas 76011.
  10. **SPONSOR:** Albertsons Companies, Inc., 250 E. Parkcenter Blvd., Boise, Idaho 83706.
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